

## **My Buddy Butch Talk Radio For Pets**

*My Buddy Butch - Confessions of a New Dog Dad Book*



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Jeff Marginean *on behalf of* [JEMAR Entertainment](#)

The My Buddy Butch Radio Talk Show began on August 14, 2008. The Hosts are Jeff Marginean and his best buddy Butch himself! The show grew out of the book "My Buddy Butch - Confessions of a New Dog Dad" by Author, Musician, and Producer Jeff Marginean. It's a funny heartwarming story of how a little Boston Terrier changed his outlook on unconditional love, caring, and taught him how to stop and smell the ...um...roses!! After Jeff's Mom passed in April 2003 the family decided to get his Dad a Boston. This was just what the doctor ordered and Jeff was not far behind when "Buttons" had her first litter of pups.

Read the true story of how "Butch," this little rambunctious Boston, gave Jeff a new perspective on single parenthood, eating furniture, and fully digested presents, turning this bachelor into a "New Dog Dad!"

The show will be shopped into syndication in the future.



## **Introducing the My Buddy Butch Radio Talk Show for Pets**

**This release went live on 2008-08-04 and is 19 days old.**

**Lifetime PR Activity:189196**



## Introducing the My Buddy Butch Radio Talk Show for Pets

*Ever want to talk to someone about a problem with your pet? Or even obtain news on recalled pet foods, products, and safety issues for your best furry little buddy. Do you have a new puppy or are you thinking of getting one? Well this is a great new place for pet owners to get that information, ask questions, and even discuss the current pet issues of the day. The My Buddy Butch radio show will begin airing its weekly programming on Thursday August 14, 2008 with host Jeff Marginean and, of course, his buddy Butch!*

North Canton, Ohio (PRWeb via [PRWeb](#)) August 4, 2008 -- [Jemar Entertainment, Inc.](#) a multi-media company, announced today the launch of the "My Buddy Butch Radio Show for pet owners." The show will be airing on the critically acclaimed Blog Talk Radio On-Line network and will be "available as a free Podcast on Apple iTunes." The weekly one-hour show will cover current pet issues of the day, have a pet product feature review, and will be taking calls from listeners to discuss their pet problems, comments, and opinions. The show will also host special guests in the form of authors, veterinarians, trainers, pet product and food manufacturers.

This "family-friendly" show will be hosted by author Jeff Marginean ahead of his upcoming book, My Buddy Butch -- Confessions of a New Dog Dad, which will hit the stores on September 5th nationally. The show is an extension of the book in that it is intended to engage families to come together as a group and discuss issues about the care of their dog or pet, opening a line of communication that might not otherwise be available to them.

The Radio show will emanate from the [My Buddy Butch Award-Winning Web Site](#) where visitors (adults and kids alike) can check out the interesting pages of information and secret links for fun trivia. "Sometimes funny, sometimes serious," [Jeff and Butch also host a blog](#) on the site that is updated regularly. The site is climbing in popularity as its traffic pattern has steadily increased to more than 30,000 hits in July alone. As the show and Web Site progress, there will be contests, giveaways, and games introduced on a timed schedule.

The My Buddy Butch Radio Show stems from the knowledge accumulated by author Jeff Marginean while trying to learn to raise his pup Butch, who was given to him by his father. The funny antics, the problems, and the bond between Jeff and Butch never cease to entertain and educate all of those whom they encounter. This is "Parenting, Boston terrier style! ~ Publishers Weekly"

About Jeff Marginean and Jemar Entertainment, Inc.:

Jeff Marginean is President and CEO of Jemar Entertainment, Inc. and [Frog & Scorpion Records Corporation](#). He is an author, member of the Dog Writer's Association of America, a producer, and a Voting member of the National Academy for Recording Arts and Sciences, home of the Grammys®. Jemar Entertainment, Inc. is a multimedia company.

For additional information on My Buddy Butch or for a sample copy of the book, contact Kate Bandos or visit [our contact Web page](#). My Buddy Butch is a trademark of Jemar Entertainment, Inc.

Contact: Kate Bandos, Publicist  
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800-304-3269 or 616-676-0758

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### **Contact Information**

**Kate Bandos**

KSB Promotions

<http://www.mybuddybutch.com>

800-304-3269

### **Online Web 2.0 Version**

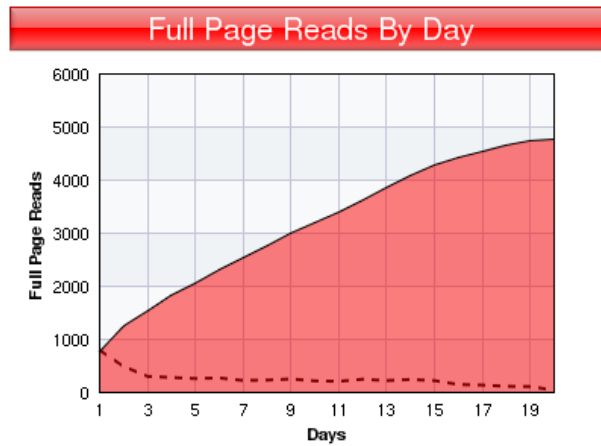
You can read the online version of this press release [here](#).

### **PRWebPodcast Available**



[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)

## Introducing the My Buddy Butch Radio Talk Show for Pets

Day	Reads
1	782
2	1259
3	1549
4	1818
5	2066
6	2325
7	2538
8	2758
9	2999
10	3203
11	3399
12	3635
13	3845
14	4077
15	4286
16	4422
17	4548
18	4650
19	4747
20	4778





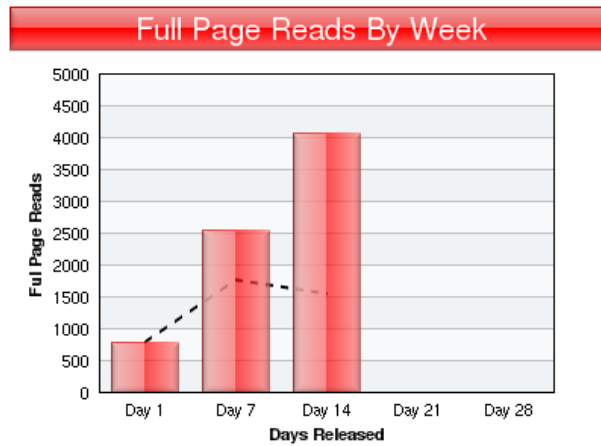
This graph shows the cumulative number of times the release has been read every day. This includes release displays on the website, PDF, and printer friendly views. The dashed line shows the difference over time.

	Cumulative Full Page Reads
	Full Page Reads per Day

## Introducing the My Buddy Butch Radio Talk Show for Pets

Day	Reads
1	782
7	2538
14	4077
21	
28	

	Cumulative Full Page Reads
	Full Page Reads per Week

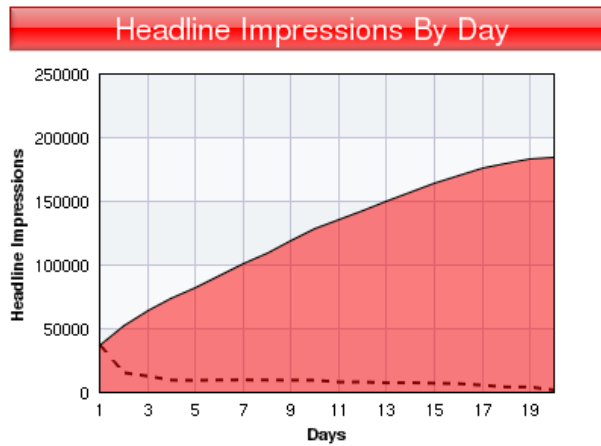


This graph shows the cumulative number of times the release has been read every week. This includes release displays on the website, PDF, and printer friendly views. The dashed line shows the difference over time.





## Introducing the My Buddy Butch Radio Talk Show for Pets

Day	Headline Impressions
1	37066
2	52034
3	64327
4	73454
5	82376
6	91590
7	100875
8	110061
9	119123
10	128207
11	135776
12	143441
13	150440
14	157574
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16	170568
17	175696
18	179433
19	183121
20	184419





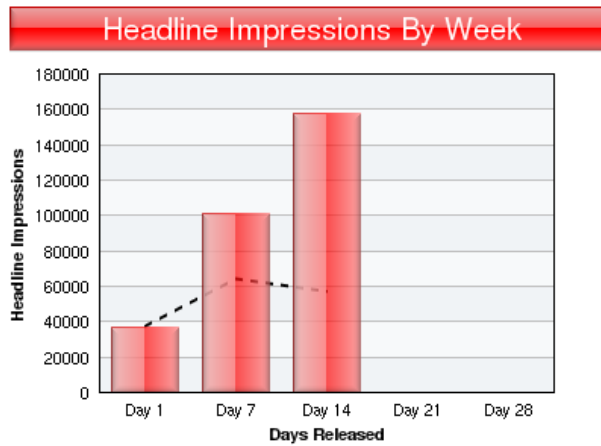
This graph shows the cumulative amount of headline impressions per day. This includes headlines displayed on the PRWeb websites, Javascript, Eyecaster, and RSS feeds. The dashed line shows the difference over time.

	Cumulative Headline
	Headline Impressions per Day

## Introducing the My Buddy Butch Radio Talk Show for Pets

Day	Headline Impressions
1	37066
7	100875
14	157574
21	
28	

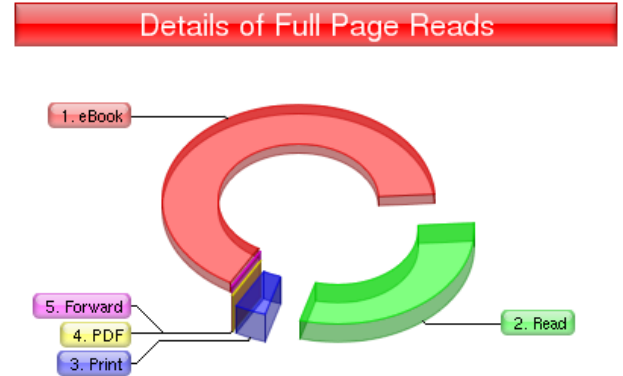
	Cumulative Headline
	Headline Impressions per Week







This graph shows the cumulative amount of headline impressions per week. This includes headlines displayed on the PRWeb websites, Javascript, Eyecaster, and RSS feeds. The dashed line shows the difference over time.

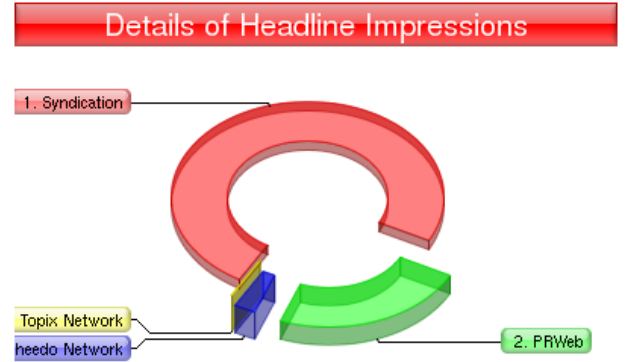
# Introducing the My Buddy Butch Radio Talk Show for Pets

Access Method	Volume	%
<b>Details of Full Page Reads</b>		
1. eBook Download	3139	65.7%
2. Release was Read	1455	30.5%
3. Printer Friendly Version	176	3.7%
4. PDF Download	7	0.1%
5. Forwarded via Email Form	1	0.0%
6. A PRWeb member has blogged about this release	0	
7. Read from Newspad Search	0	
8. Read from Google Search	0	
9. Podcast Download	0	
10. Pingback Submission	0	
11. Read via Email Link	0	
12. Trackback Submission	0	



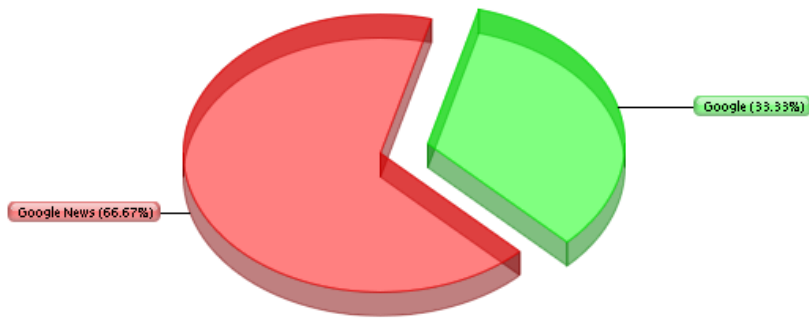
## Introducing the My Buddy Butch Radio Talk Show for Pets

Access Method	Volume	%
<b>Details of Headline Impressions</b>		
1. Headline Displayed thru RSS, XML or other syndication 	136908	74.2%
2. Headline Displayed on a PRWeb Site 	42769	23.2%
3. Headline Requested by Pheedo Network 	4696	2.5%
4. Headline Requested by Topix Network 	45	0.0%
5. Eyecaster Banner Headline	0	
6. Headline Displayed on 3rd party site via Javascript	0	
7. Headline Displayed on PRWeb Podcast	0	
8. News Alert Email Opened	0	









# Introducing the My Buddy Butch Radio Talk Show for Pets

## Search Engine Hits



**Search Terms by Search Engine - Top 20 Terms**

Search Engine	Search Terms	View Search
Google News	father radio	
Google	kate butch	
Google	pets	
Google News	radio	
Google News	"pet"	
Google News	pet products	

**%Visits by Country**

Average	Country
63.38%	 UNITED STATES
9.155%	UNKNOWN LOCATION
5.634%	 ROMANIA
4.93%	 CHINA
4.225%	 FRANCE
2.817%	 GREAT BRITAIN
2.113%	 UNITED ARAB EMIRATES
1.408%	 GERMANY
1.408%	 CANADA
0.704%	 ISLAMIC REPUBLIC OF IRAN
0.704%	 BULGARIA
0.704%	 SWEDEN
0.704%	 NORWAY
0.704%	 POLAND
0.704%	 RUSSIAN FEDERATION
0.704%	 INDIA