



The My Buddy Butch Daily Feature is available to Radio Stations Across the Country and in Canada. The features are a great way to get local pet based businesses involved in radio advertising by offering a well produced, family friendly feature with interesting "Pet Lifestyle" content for All Ages!

MY BUDDY BUTCH IN THE NEWS!

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Pet lovers are the target of the "My Buddy Butch" feature, from author Jeff Marginean. He wrote the book "My Buddy Butch - Confessions of a New Dog Dad" and he'll create daily short-forms about pet health, celebrities and their pets, and rescue shelters. The syndicator is Skip Joeckel's Talk Shows USA, in a deal with JEMAR Entertainment.



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'MY BUDDY BUTCH' GETS SYNDICATED

May 13, 2010: Talk Shows USA will be syndicated the daily "My Buddy Butch" feature through a new deal with Jemar Entertainment. The feature, hosted by *My Buddy Butch: Confessions of a New Dog Dad* author Jeff Marginean, offers pet health tips, celebrity interviews, shelter interviews, and info on dog breeds.

The feature has a website up at www.mybuddybutch.com.

RadioTVDaily

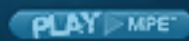
JEMAR Entertainment has an alliance with [Skip Joeckel's Talk Shows USA](#). Jeff Marginean, award winning author, Grammy voting producer, and host of the [My Buddy Butch Feature](#) has signed an Agreement to produce Daily Features to be made available exclusively through Talk Shows USA Features, spotlighting pet health tips, celebrity interviews, rescue shelter interviews, and specific dog breed information

RADIO ONLINE®

Radio's Info Station

"My Buddy Butch" Feature Goes Into Syndication

JEMAR Entertainment inks an alliance with Skip Joeckel's Talk Shows USA for "My Buddy Butch." Hosted by Jeff Marginean, the daily feature will be distributed exclusively through Talk Shows USA Features. The program spotlights pet health tips, celebrity interviews, rescue shelter interviews, and specific dog breed information. Marginean is also the author of "My Buddy Butch -- Confessions of a New Dog Dad." (05-12-10)



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Talk Shows USA Adds 'My Buddy Butch'

May 13, 2010 at 5:04 AM (PT)
New Deal

JEMAR ENTERTAINMENT's "MY BUDDY BUTCH" daily pet feature has inked a deal to be distributed by SKIP JOECKEL's TALK SHOWS USA. The feature is hosted by JEFF MARGINEAN and includes pet health tips, celebrity interviews, rescue shelter interviews, and specific dog breed information. MARGINEAN is the author of "My Buddy Butch -- Confessions of a New Dog Dad."

Find out more at mybuddybutch.com and reach JOECKEL at (719) 579-6676.

NEWS • TALK • SPORTS WEEKLY

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THE WEEKLY DIGEST OF TALK MEDIA

May 21, 2010

NETWORK/SYNDICATION NOTES

... Talk Shows USA picks up syndication chores for *My Buddy Butch*, a daily short-form pet news feature hosted by Jeff Marginean, author of the bestseller *My Buddy Butch: Confessions Of A New Dog Dad*